



VENTNOR CITY SPECIAL EVENTS

6201 ATLANTIC AVENUE, 2ND Floor, VENTNOR, N.J. 08406

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DONNA M. PETERSON, NJCEM – COORDINATOR

SpecialEvents@VentnorCity.org



2026 Sponsorship Opportunities

RE: SPONSORSHIP – VENTNOR CITY SPECIAL EVENTS

The positive influence of your business continues to make a lasting impact on our community — for both residents and visitors. It's clear that you share our dedication to keeping Ventnor a vibrant place to live, work, and visit.

We are excited to invite you to partner once again with the Ventnor City Special Events team as a sponsor of our free, family-friendly entertainment series. Sponsorship provides far more than financial support — it highlights your business as a vital part of our community. Through your partnership, your brand will reach more than **90,000 residents and visitors** across Atlantic, Cape May, and Cumberland counties with valuable exposure.

2026 Sponsorship Benefits

- **Community Presence:** Logo featured on printed advertising (flyers, banners, posters, and signs) throughout Ventnor.
- **Social Media Reach:** Name, logo, and tag recognition on multiple platforms, including Ventnor City Special Events pages — reaching thousands of followers, both local and tourist.
- **Media Visibility:** Inclusion in press releases distributed to local outlets.
- **Website Placement:** Name and logo displayed on **VentnorCity.org**.
- **Onsite Recognition:** Visibility at weekly concerts attracting 2,500+ attendees, with opportunities for top-tier sponsors to speak on stage.
- **Merchandise Promotion:** Name or logo included on official concert T-shirts.

To confirm your sponsorship, please:

1. Mail your check, payable to **City of Ventnor**.
2. Email your vector logo.
3. Return the attached signed commitment form.

The deadline to secure your preferred sponsorship level is **March 15th**. Early confirmation allows us to maximize your sponsorship benefits and recognition.

We are grateful to have the opportunity to serve our community alongside dedicated partners like you. Thank you in advance for your support for all of Ventnor's special events.

We look forward to hearing from you soon.

Sincerely,

Donna M. Peterson

Donna M. Peterson, NJCEM
Coordinator, Ventnor City Special Events

Maria Mento

Maria Mento
Commissioner, Revenue & Finance & Special Events

DMP/MM

CC: Mayor & Commissioners
City Administrator
File

🌸 2026 Sponsorship Opportunities – Ventnor City Special Events

Become a valued partner in Ventnor's vibrant summer event series! Each sponsorship level provides powerful promotional opportunities to reach thousands of residents and visitors weekly. Choose the level that aligns with your goals and budget.

💎 DIAMOND SPONSOR – \$10,000 Exclusive – Only One Available! Includes Benefits 1–6 + Exclusive Perks

- Sole name recognition
- Most prominently displayed sign (all season)
- Reserved VIP seating
- Name recognition at **every** event, including **July 3rd celebration fireworks display**
- Logo featured on concert T-shirts
- Inclusion on main event sign (entire season)
- **One event of your choice includes:**
 - On-stage award ceremony
 - Optional 2-minute on-stage speech
 - 10x10 booth space

◇ PLATINUM SPONSOR – \$5,000 Includes Benefits 1–6

- Prominently displayed sign (all season)
- Reserved VIP seating
- Name recognition at **every** event
- Logo featured on concert T-shirts
- Name recognition at **two concerts of your choice**
- Inclusion on event sign (entire season)

🏆 GOLD SPONSOR – \$3,500 Includes Benefits 2–6

- Recognition at **every** event
- Name recognition at **one concert of your choice**
- Inclusion on event sign (entire season)

🏆 SILVER SPONSOR – \$2,500 Includes Benefits 3, 4, & 5

- Recognition at **every** event
- Inclusion on event sign (entire season)

🏆 BRONZE SPONSOR – \$1,500 Includes Benefits 2 & 5

- Recognition at **every** event
- Inclusion on event sign (entire season)

👉 BOOSTER SPONSOR – Custom Donation Support Ventnor events at a level that works for you! Choose your sponsorship tier and associated benefit: **BOOSTER GOLD – \$1,000**

- Recognition as **Booster Gold Sponsor**
- **Exclusive naming rights** for the Marshmallow Roast (June 27 – Schools Out for Summer Concert)

BOOSTER SILVER – \$750

- Recognition as **Booster Silver Sponsor**
- **Name sponsor** for Mini Golf at one of the following events:
 - Kickoff to Summer
 - Independence Celebration
 - Goodbye to Summer
 - National Night Out
 - Block Party
 - Halloween Fest
 - Holiday Parade
 - Eagles Tailgate
 - Schools Out for Summer

BOOSTER BRONZE – \$500

- Recognition as **Booster Bronze Sponsor**

🎯 2026 Sponsorship Benefits

1. Citywide Visibility

Your logo will appear on printed advertising including flyers, banners, signs, and posters displayed throughout Ventnor City.

2. Social Media Reach

Your business name and logo will be featured across multiple platforms — reaching thousands of residents and tourists via Ventnor City Special Events pages and event-specific pages.

3. Public Relations

Your name included in press releases shared with local and regional media outlets.

4. Website Exposure

Your logo and link featured on VentnorCity.org.

5. Onsite Visibility

More than 2,500 attendees per week! Your brand featured on signs at each event — with top-tier options including on-stage presence.

6. T-Shirt Branding

Logo or name included on official event concert T-shirts.

We would like to be a sponsor in the amount of \$ _____ Signature: _____

Email: _____ Cell Phone: _____

(Logos must be sent via email in a vector format)